

Annual General Meeting 2025



AGENDA

1. Consent agenda
 - Agenda
 - Rules of order
 - 2024 AGM minutes
2. 2025 reports
 - President
 - Treasurer
 - Working groups
3. Guest speaker from IAP2 Canada
4. New and outgoing Board members

2025 REPORTS

President

- Chapter is 100% volunteer run
- Our Board is highly collaborative
- We continue to organize ourselves through working groups with different focus areas
- We were ambitious in 2025 with four different working groups!
- Groups are structured around the Chapter's Strategic Plan, which was developed and adopted last year
- Grounded in what we've consistently heard from members about what they are looking for

Offer Regular Opportunities for Practitioners to Connect with One Another	Facilitate Collective Learning Opportunities	Advance Thought Leadership and Innovation
<p>Create social opportunities, networking for job opportunities, and member connections.</p> <ul style="list-style-type: none"> • Provide virtual and in-person social opportunities for networking and informal socializing • Activate members and others to reach out, connect and support each other • Support networking for members' career goals (i.e. job opportunities) • Connections to support professionals in industry (help people in this work feel "not alone") • Monitor membership levels and identify any trends • Regularly share information about the Chapter's activities with members and IAP2 Canada 	<p>Prioritize inclusive and equitable learning opportunities, focusing on peer-to-peer sharing and learning.</p> <ul style="list-style-type: none"> • Acknowledge and celebrate the expertise within our membership, and offer regular opportunities for members to share knowledge with each other • Align with and support the more formal training opportunities offered by IAP2 Canada • Respond to the learning priorities of BC and Yukon members and topics customized to the region • Strategically offer a mix of free and paid learning sessions, with the goal of offering low-barrier introductory content, supported by more in-depth learning that requires paid instructors 	<p>Foster practitioner growth and continued advancement of industry.</p> <ul style="list-style-type: none"> • Source and share new practices, tools and techniques • Create spaces for members to identify trends, share experiences, opportunities and challenges • Support members in sharing their successes and lessons learned • Share information about trends the board is observing, and activate members to share information with each other
<p>Measuring Success</p> <ul style="list-style-type: none"> • Number of connection opportunities per year • Number of participants per year • Member survey results, benchmarked to previous surveys 	<p>Measuring Success</p> <ul style="list-style-type: none"> • Number of learning opportunities per year • Number of participants per year • Session evaluation survey results 	<p>Measuring Success</p> <ul style="list-style-type: none"> • Number of Chapter members connecting with content • Member survey results, benchmarked to previous surveys

2025 REPORTS

President

- We continue to see strong participation in our Lunch and Learn series, and we experimented with a few different approaches for our social events this year
- Have been asking for some feedback from members through our Let's Connect interactive site, and will continue to work on building participation there connect.iap2bc.ca/member-engagement-poll
- Let us know what you'd like to see, and get involved!
- It has been rewarding to serve as President, and I'm excited for the Board's future

2025 REPORTS

Treasurer

Investment Account (RBC Mutual Funds):

Current balance (As of Oct. 31 2025): \$4,112.19

Interest earned (Nov. 2024 - Oct. 2025): \$112.52

Chapter Operating Fund:

Opening Account Balance (Nov. 1, 2024): \$15,539.25

Closing Account Balance (Oct. 31, 2025): \$14,247.42

2024/2025 REPORTS - INCOME (Operating)

Treasurer

Income (CAD)	2023/2024	2024/2025
Chapter Events and Training	\$2,663.80	\$0
Interest	\$1.52	\$1.52
IAP2 Canada Grants	\$6,575.00	\$0
Total income	\$9,240.32	\$1.52

2025 REPORTS - EXPENSES (Operating)

Treasurer

Expenses (CAD)	2023/2024	2024/2025
Administrative	\$698.29	\$0.00
Executive Board Expenses	\$0.00	\$0.00
AGM	\$0.00	\$0.00
Chapter Events	\$7,342.99	\$620.15*
Honoraria/Prizes	\$0.00	\$860.00
Bank Fees	\$29.30	\$20.00
Total expenses	\$8,070.58	\$1,500.15*

2025 REPORTS - 2024/2025 BUDGET

Treasurer

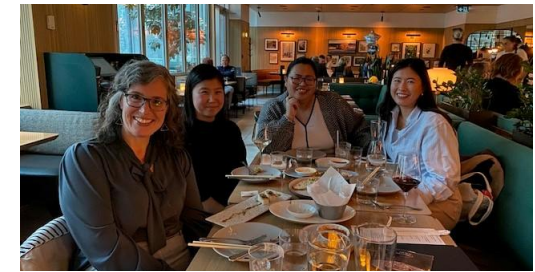
2024/2025 Budget	Estimated	Actual	Difference
Income	\$2,501.50	\$1.52	-\$2,499.98
Expenses	\$3,230.00	\$1,500.15	\$1,729.85
Balance (income-expenses)	-\$728.50	-\$1,498.63	-\$770.13

The 2025/2026 budget will be developed in the first two meetings of the new year and will be aligned with the Chapter’s Strategic Plan.

2025 REPORTS

Working Group 1: Opportunities for Members to Connect

- Hosted spring and fall socials in six locations throughout B.C. - Coquitlam, Kelowna (spring and fall), Nanaimo, Burnaby and Cowichan.
- Was great to collaborate and plan with IAP2 trainers who were holding training in-person in the spring and the date was chosen based on that. Thank you to the trainers for helping promote the socials with your participants and attending.
- Hosting an extra winter social as there is IAP2 in-person training in Victoria, December 4 at 5 p.m. at Earls in the Bay Centre - RSVP by Dec 2 to memberservices@iap2bc.ca.



2025 REPORTS

Working Group 2: Opportunities for Members to Learn

- Two free, virtual Lunch and Learns were held this year:
 - Safety in Public Engagement
 - Data Visualization
- These sessions are designed to be low-barrier ways for members and engagement practitioners to connect, learn from experts in different fields, and share their knowledge.

2025 REPORTS

Working Group 3: Advance Thought Leadership

- Planned to highlight innovation in engaging interest holders, with a focus on Urban Systems' Hackathon. Intent was to host a virtual session Q&A and/or participation via Social Pinpoint.
- We would recommend a review of the Advance Thought Leadership working group topic – perhaps define objective more clearly, and avoid crossover with member learning opportunities working group.

2025 REPORTS

Working Group 4: Social Pinpoint Launch and Website Refresh

- Launch Social PinPoint platform for member connection, conversation, online engagement
 - Hosted a virtual coffee social
 - Pre-populated topics for discussion & gave coffee card for participation
 - Instructions and overview added to Google Drive for future Board member use & continuity
- Refreshed website, focus on Chapter vs National content for less confusion

Overview

Performance Summary

655

Views

390

Visits

265

Visitors

132

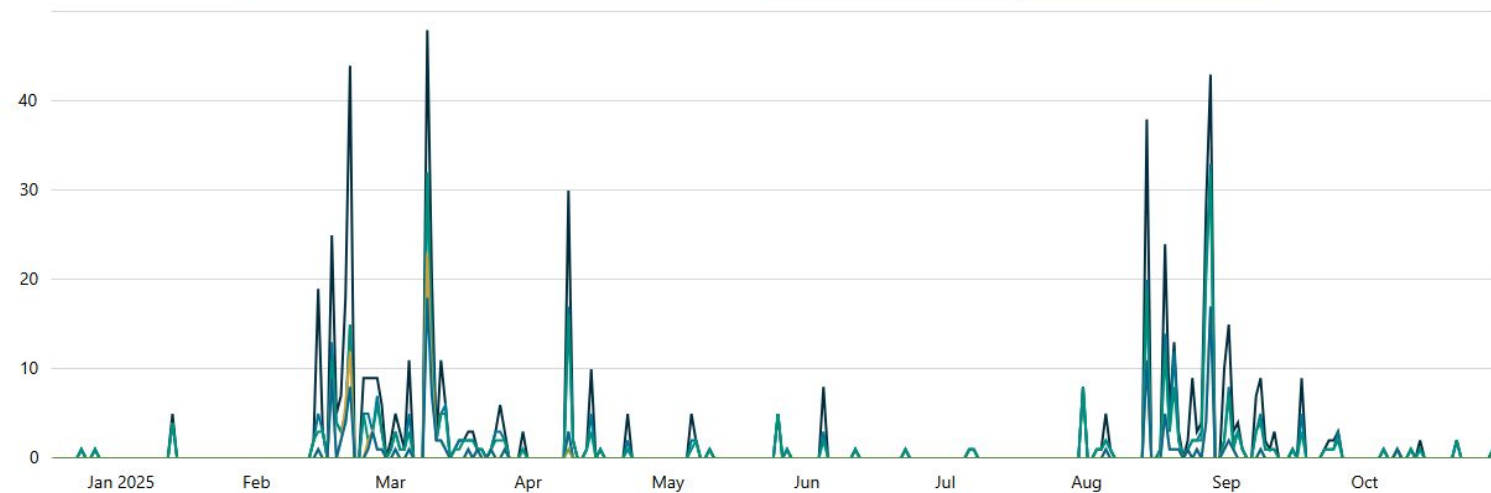
Contributions

100

Contributors

1

Followers



Guest Speakers: IAP2 Canada

- Rebecca Smith, Executive Director
- Cara Lenoir, Board President

NEW AND OUTGOING BOARD MEMBERS

- Four positions available for 2026: President and three Directors at Large
- Current Secretary moving into President's role
 - Four open positions for new Board members

Outgoing Board members

- **Outgoing Board members:**
 - Jennifer Miller
 - Emina Dervisevic
 - Rebecca Vaughan

New Board members

Jill Brooksbank: Director at Large



Job Title: Senior Communications Officer, Resort Municipality of Whistler

Why are you joining the Board: Authentic and meaningful engagement is what truly drives me. Over my 16 years working in local government, I've seen tremendous opportunity to amplify public voices in the decision-making process to amplify public voices in the decision-making process.

Drawing on the organization's values, vision, and network has provided a strong foundation for my professional growth and inspired greater creativity and innovation in my work. I would now love the opportunity to give back, in some small way, to the organization that has given me so much.

New Board members

Andrea Kwasnicki: Director at Large

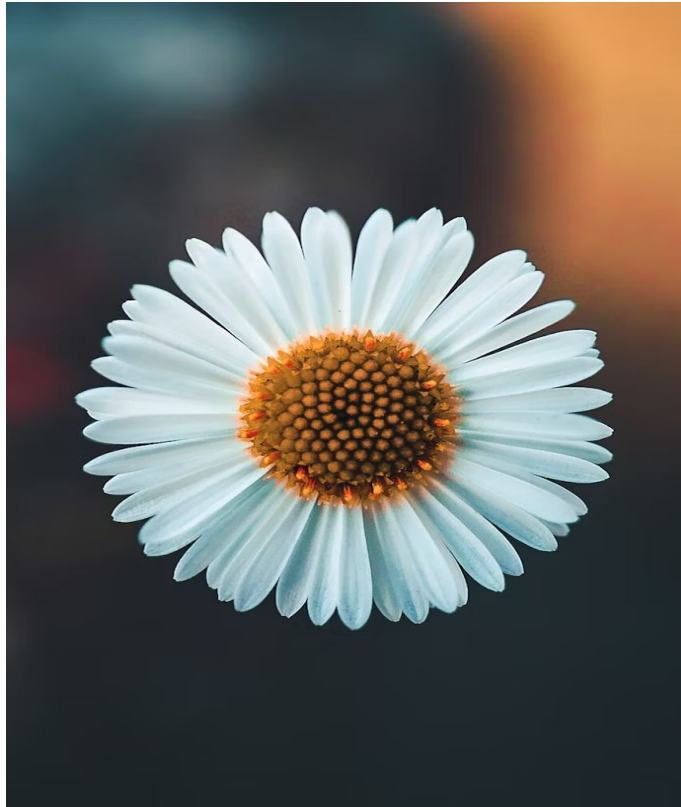


Job Title: Manager, Client Services, Lucent Quay Consulting

Why are you joining the Board: I am IAP2 certified and an IABC award recipient. From my early days as an engagement coordinator to my current role overseeing complex engagement programs, I've had the opportunity to work across most levels of the IAP2 spectrum. I've been involved in diverse engagement initiatives and projects and worked with inspiring practitioners from all over Canada, including BC, the NWT and Alberta. As a board member, I would continue to advocate for P2 across all industries and support initiatives that inspire the new generation of practitioners.

New Board members

Tracey Sexton: Director at Large



Job Title: Manager, Engagement, BC Financial Services Authority

Why are you joining the Board: I lead consultations and engagements that provide opportunities for those impacted to have a voice and foster collaboration for better policy outcomes. With over a decade of experience, I've developed tools like an engagement risk matrix and led industry consultations on complex regulatory changes. I'm passionate about meaningful engagement and proud to support the advancement of our profession. I'd be honoured to bring my experience and energy to the Board and help deepen the impact of public engagement.

New Board members

Christine Wong: Director at Large



Job Title: Engagement Communications Specialist,
Uplift Engagement Communications

Why are you joining the Board: A public engagement professional dedicated to helping government at all levels plan and implement meaningful engagement.

I'm interested in joining the IAP2 Board to connect with and support engagement professionals at all stages of their public engagement journey and share knowledge. Growing up, I didn't know public engagement could be a career, and I want to help promote the profession while amplifying the voices of underrepresented and equity-deserving communities.

New Board President: Marina Bryan

- Marina has worked in communications and engagement roles at public, private and non-profit organizations for more than eight years
- She has served on the Board for two years as Secretary and as part of the learning opportunities working group

Shout outs!

Special thanks to:

- Outgoing Board members: Emina, Rebecca, Jennifer
- Nominations Committee: Gillian Nicol and Kim Speers
- Web support: Vince Dimanno, Figure 8 Software



THANK YOU!