
IAP2 BC & Yukon Chapter

2020 ANNUAL GENERAL MEETING
Wednesday, November 18, 5:00 – 7:00 pm

Virtual Meeting (Zoom)



MINUTES

Chair

Belinda Boyd, President

Secretary

Megan Fitzgerald, Secretary

Attendees & Special Guests

Anthea Brown

Catherine Rockandel

Cara Lanoir

Drew Snider

Emily Jarvis

Elodie Jacquet

Fay Kramer

Grace Lee

Karen Estrin

Kari O'Rourke

Kevin Shipalesky

Lisa Moilanen

Marcie Hotsenpillar

Michael Meyer

Michelle Larstone

Monique Beaudry

Nanette van Doorn

Rebecca Vaughn

Terry Koch

1. Call to Order, Chair's Remarks, Quorum, Attendance

- The meeting was called to order by the Chair, Belinda Boyd, at 5:15 pm.
- Also in attendance from the Executive Committee were:
 - Emily Jarvis, Director at Large
 - Karen Estrin, Director at Large
 - Kari O'Rourke, Vice President
 - Kevin Shipalesky, Director at Large
 - Marci Hotsenpiller, Training Coordinator
 - Megan Fitzgerald, Secretary
 - Michael Meyer, Member Services Coordinator
 - Monique Beaudry, Treasurer
 - Nanette van Doorn, Director at Large.
- The Chair determined that the appropriate number of Chapter members were present in order to meet quorum.

2. Adoption of the Rules of Order and Agenda

- The Proposed Rules of Order and the Agenda for the meeting were presented for review and adoption.
- **Moved, seconded, and carried** that the Rules of Order for the meeting be adopted as presented.
- **Moved, seconded, and carried** that the Agenda for the meeting be adopted as presented.

3. Minutes of the 2019 AGM

- The draft minutes of the 2019 AGM were reviewed.
- **Moved, seconded, and carried** that the minutes of the 2018 AGM be accepted as presented.

4. Report of the Executive Committee

- The reports of the BC & Yukon Chapter's activities and accomplishments for 2020 were presented by Executive Committee member Belinda Boyd, President. Highlights from the report include:
 - Membership grew by 66 new members since the beginning of 2020
 - Total members: 250 members across BC and Yukon
 - The chapter hosted six events:
 - Two-in person events at the beginning of the year, prior to COVID-19
 - Four online events, including the AGM, drawing participation from across BC and the Yukon.
 - Training opportunities were varied. Special thanks to our training partners who were able to adapt and bring training online.

-
- The board met frequently, including special meetings to work on Strategic Plan for 2021-2023, as discussed below.
 - **Moved, seconded, and carried** that the Executive Report be accepted as presented.
 - The Financial Statement was presented by Treasurer Monique Beaudry. The BC Chapter has a savings (operating) account balance of \$13,833.44 as of October 31, 2019. Total income this year was \$5,901.25, and there were \$5,207.90 in expenses.
 - **Moved, seconded, and carried** that the Financial Report be accepted as amended (including clarifying note explaining expenses for Chapter events).

5. Other Business

- Emily Jarvis presented an overview of the IAP2 BC Yukon Chapter Strategic Plan 2021-2023:
 - A vision is a picture of a future state. Our vision is that: “IAP2 members, and potential members, have access to: A connected community, capacity building and skill development opportunities, in order to advance the practice of inclusive public engagement.”
 - Our mission correlates with this vision. We hope to: “Build and sustain the public participation (P2) community; build and grow skills; and advance the practice.
 - Each mission point has corresponding strategic goals, as well as connections to tangible actions, which will be fleshed out through an implementation plan for 2021-2023.
 - The working group also developed a set of chapter principles, which are aligned with IAP2 Canada’s principles. There is an intentional focus on accessibility and diversity.
- Comments were taken from the floor on the new Strategic Plan. Belinda Boyd noted that the plan is being shared for information only – it does not need to be approved at the AGM.
- Lisa Moilanen, Chair of the Nominations Committee, presented a report on the board nomination process and facilitated board confirmation. A summary is provided below, and a detailed report from the Nominations Chair is attached as Appendix A:
 - Existing Board Members to continue (elected by acclamation, listed in alphabetical order) include: Belinda Boyd, President; Karen Estrin, Director at Large; Kari O’Rourke, Training Coordinator; Kevin Shipalesky, Director at Large; Megan Fitzgerald, Secretary; Nanette van Doorn, Director at Large.
 - New Board Members joining the Board (elected by acclamation) include: Michelle Larstone, Member Services Coordinator.
 - Vacant positions include: Vice President; Treasurer; and Youth Coordinator.
 - There were three calls nominations from the floor. None received.
 - Thank you to outgoing Executive members: Ahmed Lelamo, Youth Coordinator; Emily Jarvis, Director at Large; Jason Lesage, Director at Large; Marci Hotsenpiller, Training Coordinator; and Michael Meyer, Member Services Coordinator.

6. Close of Business

- Thank you to Lisa Moilanen for overseeing the nominations process, and to the Executive for volunteering their services to advance the Chapter’s activities.

-
- Motion to adjourn was **moved, seconded, and carried.**
 - The meeting was adjourned at 6:54 pm.
-

Special Presentations

Following the close of business, attendees heard a presentation by Elodie Jacquet and Grace Lee from Simon Fraser University's Morris J. Wosk Centre for Dialogue: "Beyond Inclusion - Equity in Public Engagement." *How do we go beyond including diverse voices in public engagement, in order to meaningfully and equitably collaborate to address pressing issues of our time?*

<https://www.sfu.ca/dialogue/beyond-inclusion.html>

APPENDIX A

Summary of Nominations for IAP2 BC YT Executive

Received as of November 4, 2020

Report of Nominations Chair

Lisa Moilanen, Past President, IAP2 BC YT

The Nominations Chair authorized circulation of a Call for Nominations and preparation of associated material that was posted on the IAP2 BC website and distributed via email to members.

The results of the call are summarized on this page and biographical materials submitted by the candidates begin on the page following.

It is important to recognize that the role of the Nominations Chair is to review credentials and prepare this report. It is not the role of the Chair to recommend any one nomination. The Chair is to ensure nominations are complete and according to policies and procedures.

Further nominations can be received at the AGM for vacant positions (to a maximum of 13 Officer and Directors) following the procedures set out in the Chapter policies.

For Officer Positions (Four Positions)

Vacant, President, **do we have any nominations from the floor for this position**

Vacant, Vice President, **do we have any nominations from the floor for this position**

Megan Fitzgerald, Secretary, Acclaimed

Vacant, Treasurer, **do we have any nominations from the floor for this position**

For Directors, Coordinator Positions (Three Positions)

Michelle Larstone, Member Services Coordinator, **do we have any nominations from the floor for this position**

Kari O'Rourke, Training Coordinator, Acclaimed

Vacant, Youth Coordinator, **do we have any nominations from the floor for this position**

For Directors at Large (Six Positions)

Monique Beaudry, Director, Acclaimed

Belinda Boyd, Director, Acclaimed

Nanette van Doorn, Director, Acclaimed

Karin Estrin, Director, Acclaimed

Kevin Shipalesky, Director, Acclaimed

Returning Executive and Directors

Name: Megan Fitzgerald, Secretary

Job/Position: Public Engagement Manager, City of Vancouver

Why are you running for this position? What makes you a good candidate?

Earlier this year, I became an IAP2 Certified Public Professional (CP3) and immensely enjoyed getting to know my fellow practitioners – and realizing that we face similar challenges. I'm interested in being more connected to the P2 community in BC, and giving back to my professional organization. I also have a lot share, drawing on successes and lessons learned in my current role at the City of Vancouver.

What is your vision for the BC Chapter and the field of Public Participation?

My vision is to bring P2 colleagues together to learn from one another, and to support each other. Speaking from the heart, one thing I realized during the CP3 certification process is that many of us have “imposter syndrome” or feel like we don't have the necessary qualifications. I am always really interested in opportunities to increase membership, including those from under-represented groups including youth/students, people from diverse cultural and ethnic groups, and Indigenous practitioners. As an organization and P2 professional, I welcome the opportunity to explore potential barriers and supports to increase diversity within our field.

I am also incredibly excited to be part of IAP2's learning journey around Indigenous engagement and reconciliation, and to extend that line of critical thinking to how we engage with multi-cultural and other equity-seeking groups. This is a necessary area of growth for our field, and through IAP2, I want to create opportunities for learning and dialogue.

Name: Kari O'Rourke, Training Coordinator

Job/Position: City of Kelowna, Community Communications Manager

Why are you running for this position? What makes you a good candidate?

I have been an IAP2 groupie for over a decade watching incredible P2 professionals bring the standards of engagement to a whole new level. The opportunity to learn and advocate P2 practices is a major goal.

I was the developer of the City of Kelowna's Engage Policy and supporting program in 2014. This policy and program were built on the foundations of IAP2 spectrum and goals. I was successful in seeing IAP2 Training identified as a core competency training program for the City which has seen 21 people trained in IAP2 Foundations to date. Our RFP processes that include an engagement component must include a team member that specializes in IAP2. I'm proud of this accomplishment.

What is your vision for the BC Chapter and the field of Public Participation?

Living and working in the Interior of the Okanagan during such times of change has been an amazing experience. The growth of all sectors including UBC-Okanagan, OC (college), health and technology has created some exciting and challenging times. There are a number of P2 professionals just starting out and a strong existing network of practitioners doing incredible work. I would like to build the awareness and establish the Okanagan as an important contributor to IAP2 values.

Name: Monique Beaudry, Director at Large

Job/Position: Associated Engineering, Transportation Planning Discipline Leader

Why are you running for this position? What makes you a good candidate?

I've been doing this role for a year and plan to continue in this role so that I can support IAP2 BC and Yukon Chapter in its endeavors to provide networking and education to its members and potential members.

What is your vision for the BC Chapter and the field of Public Participation?

My vision is to increase the exposure of the P2 values and principles to the engineering and planning professions.

Name: Belinda Boyd, Director at Large

Job/Position: Leader, Community Engagement

Why are you running for this position? What makes you a good candidate?

As a longtime member of IAP2 I am interested in moving to a level of involvement that is beyond membership, to one that supports the BC Chapter. I am a long-time practitioner in the field of public participation as well as a trainer in my field. I am looking forward to bringing more health care practitioners to realize the value of IAP2 membership to develop skills, enhance their professional practice and broaden their network. Working within a large government entity I can bring insight to the challenges of advancing the public participation practice in large organizations.

What is your vision for the BC Chapter and the field of Public Participation?

My vision for the BC Chapter is to continue to grow and expand the membership through outreach to various industries and professional communities. By expanding knowledge of IAP2 across various sectors we can increase the practice of public participation within all sectors and populations. P2, when practiced with integrity and constancy, informs sustainable decisions and strengthens our communities. As IAP2 membership grows it will contribute to better, broader practice creating a culture of engagement that will strengthen our economic wellbeing and positively impact our collective quality of life.

Name: Nanette van Doorn, Director at Large

Job/Position: Communication & Education Coordinator, Solid Waste, Metro Vancouver

Why are you running for this position? What makes you a good candidate?

I attended the IAP2 North America Conference in Charlotte, NC this fall and found connecting with fellow members and learning about their projects, struggles and triumphs to be very rewarding. I am eager to learn more about the discipline of Public Participation and share my knowledge and experience in this field with others. I believe the IAP2 organization is a fantastic way to connect with professionals engaging this similar work. I would like to support and promote IAP2 in our region.

Until recently I was volunteering for the International Association of Business Communications, British Columbia chapter. From 2017-2019 I was the Program Manager for Mentorship for the organization.

This involved creating annual plans for the program, coordinating volunteers and program events. I believe this experience has prepared me to be a Director at Large of the local IAP2 chapter. I am excited to share lessons from my IABC experience to grow our chapter and ensure it is a thriving connector for local public participation practitioners.

What is your vision for the BC Chapter and the field of Public Participation?

A thriving connector for public participation practitioners in our region. An organization that supports the dispersion of knowledge, experiences and ideas from members

Name: Karin Estrin, Director at Large

Job/Position: External Outreach Coordinator, Collaboration & Engagement, Metro Vancouver

Why are you running for this position? What makes you a good candidate?

I have really valued the opportunities to learn about and teach others the principles of IAP2 and how to use the tools to ensure an authentic approach to engagement. I have been using and teaching IAP2 Spectrum of Engagement and other elements for over 4 years, first in public engagement in health care as an Engagement Leader supporting Patient Voices Network and now in local government with Collaboration and Engagement with Metro Vancouver.

I am keen to engage with others in this field to build networks to learn from and support each other in this work. I am detailed oriented with a lot of experience organizing and supporting events. I have extensive experience supporting boards and committees, as well as acting as a treasurer on the board of a small arts organization.

What is your vision for the BC Chapter and the field of Public Participation?

I think there is a lot of exciting work taking place across sectors to engage the public and stakeholders in decision making. I think IAP2 Canada and the BC Chapter play an important role in educating people in doing this work, and very importantly doing it well and with purpose.

I think there is room to grow to ensure that as we set up engagements and work with organizations that we identify how to set up safe spaces for people that may not traditionally have been involved in engagement, and identify how we can do more to ensure we hear from diverse voices and communities.

Name: Kevin Shipalesky, Director at Large

Job/Position: Community Engagement Coordinator, Metro Vancouver

Why are you running for this position? What makes you a good candidate?

I am running for this position because I believe public engagement is an important part of building public trust and empowering communities. IAP2 has a strong reputation for delivering effective public engagement tools, and I seek to volunteer as a board member to help support this work. My key strength as a candidate is my interest in understanding and collaborating with others to produce better decision-making outcomes.

What is your vision for the BC Chapter and the field of Public Participation?

Meaningful public engagement is becoming increasingly more important, as citizens are empowered to organize and engage with government and corporate brands via social media and other channels. This is certainly true regarding large infrastructure projects here in BC.

My vision for the IAP2 BC Chapter will be to raise awareness amongst university students about the growing need for public engagement professionals, as well as the value that IAP2 tools provide when engaging with communities impacted by big decisions.

NEWLY NOMINATED Officers and Directors



Name: Michelle Larstone, Member Services Coordinator

Job/Position: Community Engagement Specialist, Ministry of Forests, Lands, Natural Resource Operations and Rural Development, Government of B.C.

How long have you been a member of IAP2?

March 2019

Why are you running for this position? What makes you a good candidate?

I have been so impressed with the quality of training and webinars offered through iap2 Canada, and I'd like to be able to contribute to spreading the word about the benefits of membership.

I have energy and enthusiasm, as well as experience, and I think it is important to have representation from the northwestern part of the province.

Have you held any positions with IAP2 (locally or nationally), or other professional / similar organizations? If so, what was your role?

I am a member of the iap2 Canada Indigenous Engagement Community of Practice. I have been the president of the board of directors for an anti-violence organization in Smithers, BC, since 2014, and a director since 2007.

What is your vision for the BC Chapter and the field of Public Participation?

I'd like to see the BC Chapter take an active role in the re-imagining of the Spectrum of Engagement from an Indigenous perspective, and for the field of public engagement to start to consider what decolonization looks like and take steps in that direction.