
IAP2 BC & Yukon Chapter

2019 ANNUAL GENERAL MEETING
Thursday, November 21, 6:00 – 7:30 pm

The Post at 750
750 Hamilton Street, Vancouver, BC, CA, V6B 2R5



MINUTES

Chair

Belinda Boyd, President

Secretary

Michael Meyer, Member Services Coordinator

1. Call to Order, Chair's Remarks, Quorum, Attendance

- The meeting was called to order by the Chair at 6:18 pm.
- Also in attendance from the Executive Committee were:
 - Monique Beaudry, Treasurer
 - Marci Hotsenpiller, Training Coordinator
 - Ali Versi, Youth Coordinator
 - Kevin Shipalesky, Director at Large
- The Chair determined that the appropriate number of Chapter members were present in order to meet quorum.

2. Adoption of the Rules of Order and Agenda

- The Proposed Rules of Order and the Agenda for the meeting were presented for review and adoption.
- **Moved, seconded, and carried** that the Rules of Order for the meeting be adopted as presented.
- **Moved, seconded, and carried** that the Agenda for the meeting be adopted as presented.

3. Minutes of the 2018 AGM

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- The draft minutes of the 2018 AGM were reviewed.
 - **Moved, seconded, and carried** that the minutes of the 2018 AGM be accepted as presented.

4. Report of the Executive Committee

- The reports of the BC & Yukon Chapter's activities and accomplishments for 2018 were presented by Executive Committee member Belinda Boyd (President). Highlights from the report include:
 - This year the Yukon was folded into the BC Chapter
 - The Executive Committee has been making the appropriate changes slowly through documentation, including updating the logo with BC and Yukon and a plan to update the website and other Chapter materials and resources.
 - Membership grew by 66 new members since the beginning of 2019
 - Total members: 245
 - Total members: 245 members across BC and Yukon
 - Vibrant and growing membership, second largest membership in Canada
 - The Chapter hosted 11 events, and the AGM makes 12
 - Province-wide events
 - Province-wide training
 - Connecting social events with training
 - Youth Coordinator came on this year, Ali Versi
 - New Youth Coordinator continuing this role into 2020
 - Kevin Shipalesky has taken on responsibility for social media, with the intention of helping the Chapter promote ourselves to a wider audience.
- **Moved, seconded, and carried** that the Executive Report be accepted as presented.
- The Financial Statement was presented by Treasurer Monique Beaudry. The BC Chapter has a savings (operating) account balance of \$13,140.09 as of October 2019 (the end of the financial cycle). The Chapter's investment account contains an additional \$3,601.80.
- **Moved, seconded, and carried** that the Financial Report be accepted as presented.

5. Other Business

- Marci Hotsenpiller, Training Coordinator, presented a summary of changes coming in 2020 to training in Canada:
 - Jan 2020: administration of IAP2 Licensed Training delivered in Canada will be the responsibility of IAP2 Canada (previously licensed by Federation, "market-based" by trainers)
 - IAP2 Canada will:
 - receive revenue from IAP2 Licensed Training delivered in Canada
 - increase its presence as a 'host' of public IAP2 Licensed Training
 - focus on underserved markets, where training may be needed
 - seek chapters to collaborate with on getting training for underserved areas

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- support the delivery of IAP2 Licensed Training with in-house clients (organizations) at some point (TBD based on collaboration s trainers & chapters)
 - This means new opportunities to bring training to underserved areas
 - If anyone present is interested in arranging for training to be delivered near them, they were encouraged to contact memberservices@iap2bc.ca
 - Comments were taken from the floor on the new approach to IAP2 training.
 - Catherine Rockandel, Chair of the Nominations Committee, presented a report on the board nomination process and facilitated board confirmation. A summary is provided below, and a detailed report from the Nominations Chair is attached as Appendix A:
 - Existing Board Members to continue (elected by acclamation) include: Belinda Boyd, President; Karie O’Rourke, Vice President; Monique Beaudry, Treasurer; Michael Meyer, Member Services Coordinator; Marci Hotsenpiller, Training Coordinator; Kevin Shipalesky, Director at Large; Emily Jarvis, Director at Large.
 - New Board Members joining the Board (elected by acclamation) include: Megan Fitzgerald, Secretary; Ahmed Lelamo, Youth Coordinator; Jason Lesage, Director at Large; Karen Estrin, Director at Large; Nanette van Doorn, Director at Large.
 - Thank you to outgoing Executive members: Natasha Horsman, Mary Chudley, Ali Versi, Katelyn McDougall

6. Close of Business

- Thank you to the new Executive for volunteering their services to advance the Chapter’s activities.
 - Motion to adjourn was **moved, seconded, and carried.**
 - The meeting was adjourned at 6:45 pm.
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Special Presentations

Following the close of business, attendees heard a presentation from Devi Goberdhan, Director of Engagement for the First Nations Health Authority, on improving health services for First Nations in BC.

APPENDIX A

Summary of Nominations for IAP2 BC Executive

Received as of November 8, 2019

Report of Nominations Chair

Catherine Rockandel, Past President, IAP2 BC

Current Vice-President, IAP2 Canada and Director, IAP2 International

The Nominations Chair authorized circulation of a Call for Nominations and preparation of associated material that was posted on the IAP2 BC website and distributed via email to members.

The results of the call are summarized on this page and biographical materials submitted by the candidates begin on the page following.

It is important to recognize that the role of the Nominations Chair is to review credentials and prepare this report. It is not the role of the Chair to recommend any one nomination. The Chair is to ensure nominations are complete and according to policies and procedures.

Further nominations can be received at the AGM for vacant positions (to a maximum of 13 officer and directors) following the procedures set out in the Chapter policies and procedures.

For Officer Positions (One Position Each)		
Belinda Boyd	President	Acclaimed
Kari O'Rourke	Vice President	Acclaimed
Megan Fitzgerald	Secretary	Acclaimed
Monique Beaudry	Treasurer	Acclaimed
For Directors, Coordinator Positions (Three)		
Michael Meyer	Member Services Coordinator	Acclaimed
Marci Hotsenpiller	Training Coordinator	Acclaimed
	Youth Coordinator	Vacant
For Directors At Large (Maximum Six Positions)		
Kevin Shipalesky	Director	Acclaimed
Emily Jarvis	Director: Yukon Board Representative	Acclaimed
Jason Lesage	Director	Acclaimed
Nanette van Doorn	Director	Acclaimed
Karin Estrein	Director	Acclaimed

Returning Executive and Directors

Name: Belinda Boyd, President

Job/Position: Leader, Community Engagement, Vancouver Coastal Health Authority

Why are you running for this position? What makes you a good candidate?

As a longtime member of IAP2 I am interested in moving to a level of involvement that is beyond membership, to one that supports the BC Chapter. I am a long-time practitioner in the field of public participation as well as a trainer in my field. I am looking forward to bringing more health care practitioners to realize the value of IAP2 membership to develop skills, enhance their professional practice and broaden their network. Working within a large government entity I can bring insight to the challenges of advancing the public participation practice in large organizations

What is your vision for the BC Chapter and the field of Public Participation?

My vision for the BC Chapter is to continue to grow and expand the membership through outreach to various industries and professional communities. By expanding knowledge of IAP2 across various sectors we can increase the practice of public participation within all sectors and populations. P2, when practiced with integrity and constancy, informs sustainable decisions and strengthens our communities. As IAP2 membership grows it will contribute to better, broader practice creating a culture of engagement that will strengthen our economic wellbeing and positively impact our collective quality of life.

Name: Kari O'Rourke, Vice President

Job/Position: City of Kelowna, Community Communications Manager

Why are you running for this position? What makes you a good candidate?

I have been an IAP2 groupie for over a decade watching incredible P2 professionals bring the standards of engagement to a whole new level. The opportunity to learn and advocate P2 practices is a major goal.

I was the developer of the City of Kelowna's Engage Policy and supporting program in 2014. This policy and program were built on the foundations of IAP2 spectrum and goals. I was successful in seeing IAP2 Training identified as a core competency training program for the City which has seen 21 people trained in IAP2 Foundations to date. Our RFP processes that include an engagement component must include a team member that specializes in IAP2. I'm proud of this accomplishment.

What is your vision for the BC Chapter and the field of Public Participation?

Living and working in the Interior of the Okanagan during such times of change has been an amazing experience. The growth of all sectors including UBC-Okanagan, OC (college), health and technology has created some exciting and challenging times. There are a number of P2 professionals just starting out and a strong existing network of practitioners doing incredible work. I would like to build the awareness and establish the Okanagan as an important contributor to IAP2 values.

Summary of Nominations for IAP2 BC Executive

Received as of November 8, 2019

Name: Monique Beaudry, Treasurer

Job/Position: Associated Engineering, Transportation Planning Discipline Leader

Why are you running for this position? What makes you a good candidate?

I've been doing this role for a year and plan to continue in this role so that I can support IAP2 BC and Yukon Chapter in its endeavors to provide networking and education to its members and potential members.

What is your vision for the BC Chapter and the field of Public Participation?

My vision is to increase the exposure of the P2 values and principles to the engineering and planning professions.

Name: Michael Meyer, Member Services Coordinator

Job/Position: Engagement Specialist at Modus Planning, Design & Engagement

Why are you running for this position? What makes you a good candidate?

The field of public participation is growing quickly and I'd like to help it grow in a responsible and inclusive direction. I'm passionate about the important role that public participation can play in many contexts (see last response). I'm well-organized, detail oriented, and I have a lot of time to give to IAP2.

What is your vision for the BC Chapter and the field of Public Participation?

There are several pivotal directions that I see the field of Public Participation in BC moving in. The first is a need to do more and better engagement with First Nations groups. Better engagement will have to include methods that focus on relationship building, but not through the application of conventional, colonizer imposed techniques and approaches. Rather, public participation practitioners will increasingly have to go to First Nations groups to ask how and when to best engage their people on their terms, and in ways that better reflect their values and unique cultural contexts. The second is a focus on youth engagement in processes that youth are traditionally not involved in, especially for public space, urban design, and land use projects. Youth of all ages have incredibly valuable, less filtered perspectives to add to public participation initiatives and activities. Many youth also show a level of positivity, enthusiasm, and fervor that members of the public (outside of the usual suspects) rarely do. The third is that, as the public continues to demand higher levels of transparency and inclusion in decision-making processes, public participation practitioners will need to continue to create innovative techniques for engaging with a variety of stakeholders. Just doing a town hall, or non-interactive open house is often not enough. I am particularly interested in the role that gameplay and gameplay ideology can play in creating amusing, attractive, and (especially) robust engagement techniques.

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Name: Marci Hotsenpillar, Training Coordinator

Job/Position: Principal, ZINC Strategies Inc.

Why are you running for this position? What makes you a good candidate?

It's a great time to be part of IAP2! As a member who is based in Victoria BC, I feel well placed to help make next year's conference in Victoria a standout success. My connections in BC and specifically on Vancouver Island as well as my direct experience helping promote and host large events in Victoria (for tech and govt sectors) mean I can deliver practical on-the-ground help and resources for the organization.

Thinking about how I can contribute beyond the region, I have been impressed by the quality of online resources that have been shared this year, such as webinars featuring ideas, strategies and case studies from across North America.

What is your vision for the BC Chapter and the field of Public Participation?

I believe membership in IAP2—and its benefits—are not yet on the radar of professionals in BC. And while the core groups near Vancouver and Victoria are quite active, I have a vision for spreading the word to professionals outside these core areas. Over the past year I noticed efforts in this direction in terms of events and programming, and feel that it's only a matter of time (and effort) to establish new "pockets" of IAP2 support across BC. To support this, I think the online resources (mentioned above) have value for potential members who live in smaller or hard-to-reach communities and that direct outreach to these individuals could fit into the future vision for the BC chapter.

In terms of the field of public participation, I believe we are in a new era (specifically around civic and government projects), where the awareness of the value of engaging the public has risen. However, we are not yet over the hump. This awareness has developed slowly over the past ten years. My vision for the next decade is to move public participation into a place where it becomes more of a "given" and a necessity (and possibly a legislated requirement) for significant public projects that affect a community.

Name: Kevin Shipalesky, Director at Large

Job/Position: Communications Officer, Metro Vancouver

Why are you running for this position? What makes you a good candidate?

I am running for this position because I believe public engagement is an important part of building public trust and empowering communities. IAP2 has a strong reputation for delivering effective public engagement tools, and I seek to volunteer as a board member to help support this work. My key strength as a candidate is my interest in understanding and collaborating with others to produce better decision-making outcomes.

What is your vision for the BC Chapter and the field of Public Participation?

Meaningful public engagement is becoming increasingly more important, as citizens are empowered to organize and engage with government and corporate brands via social media and other channels. This is certainly true regarding large infrastructure projects here in BC.

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My vision for the IAP2 BC Chapter will be to raise awareness amongst university students about the growing need for public engagement professionals, as well as the value that IAP2 tools provide when engaging with communities impacted by big decisions.

Name: Emily Jarvis, Yukon representative, Director at Large

Job/Position: Organizational Development Consultant at the Public Service Commission for the Government of Yukon. Living as a settler in the Yukon.

Why are you running for this position? What makes you a good candidate?

I co-designed and help to facilitate most of the internal trainings, workshops, informal learning events around public engagement for the Government of Yukon, and provide engagement advising in my regular role as an internal consultant. I also plan to teach in upcoming semesters as a sessional instructor at Yukon College in the Indigenous Governance program and hope to bring P2 practice to this role as well.

It would be wonderful for Yukon to have a presence in this pocket of IAP2's great work. Public participation happens in so many ways here: loud, well-funded, well-intentioned but messy territorial government trials (I'm most familiar with these); First Nation self-governance action, city or community campaigns, neighbourhood place-based work, community organizing of all kinds, folks just interacting, as Yukoners do best, with each other on things that matter to them. Wouldn't it be nice to reflect on these efforts with our southerly neighbours? To get and give feedback. To explore challenge and opportunity.

I believe strongly in praxis (the cyclical process of theory and practice). Membership to a broader community of learner-practitioners of P2 would help me live praxis in this Yukon context with more intention. I'm easy going, a consent-oriented communicator, and think I have made some good connections to multiple parts of this northern world in my two short years here (and am always ready to make more!).

What is your vision for the BC Chapter and the field of Public Participation?

Let's grow the BC chapter northward, and learn from each other. Let's bust myths in the field of Public Participation. Let's find out where the P2 is happening in sneaky, subtle, covert, but absolutely necessary ways. Let's be members of the public as much as we are facilitators of participatory processes. Let's make less of a distinction between the two, and find out where folks on the ground are doing both, often without recognition and thanks. Let's intentionally create feedback loops so we know how P2 is helping and hurting. Let's centre Reconciliation in everything we're trying to do – and own when we don't.

NEWLY NOMINATED Officers and Directors at Large

Name: Megan Fitzgerald, Secretary

Job/Position: Public Engagement Manager, City of Vancouver

Why are you running for this position? What makes you a good candidate?

Earlier this year, I became an IAP2 Certified Public Professional (CP3) and immensely enjoyed getting to know my fellow practitioners – and realizing that we face similar challenges. I’m interested in being more connected to the P2 community in BC, and giving back to my professional organization. I also have a lot share, drawing on successes and lessons learned in my current role at the City of Vancouver.

What is your vision for the BC Chapter and the field of Public Participation?

My vision is to bring P2 colleagues together to learn from one another, and to support each other.

Speaking from the heart, one thing I realized during the CP3 certification process is that many of us have “imposter syndrome” or feel like we don’t have the necessary qualifications. I am always really interested in opportunities to increase membership, including those from under-represented groups including youth/students, people from diverse cultural and ethnic groups, and Indigenous practitioners. As an organization and P2 professional, I welcome the opportunity to explore potential barriers and supports to increase diversity within our field.

I am also incredibly excited to be part of IAP2’s learning journey around Indigenous engagement and reconciliation, and to extend that line of critical thinking to how we engage with multi-cultural and other equity-seeking groups. This is a necessary area of growth for our field, and through IAP2, I want to create opportunities for learning and dialogue.

Name: Jason Lesage, Director at Large

Job/Position: Manager, Community Engagement at Volunteer Burnaby

Why are you running for this position? What makes you a good candidate?

After 15+ years working in communications (and a couple years in fundraising), I’ve decided to concentrate on community engagement in my career. Also, I’m currently enrolled in SFU’s Certificate in Dialogue and Civic Engagement program, and will finish in March 2020. In addition, I’ve served on boards and committees for many organizations, and am familiar with expectations and governance models.

What is your vision for the BC Chapter and the field of Public Participation?

I believe the demand for skilled community engagement professionals will increase in the next couple of years from different levels of government, non-profit organizations and the corporate sector. IAP2 is uniquely positioned as a thought leader in fostering this demand and creating interest for people who are interested in pursuing community engagement in their career.

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Name: Nanette van Doorn, Director at Large

Job/Position: Communication & Education Coordinator, Solid Waste, Metro Vancouver

Why are you running for this position? What makes you a good candidate?

I attended the IAP2 North America Conference in Charlotte, NC this fall and found connecting with fellow members and learning about their projects, struggles and triumphs to be very rewarding. I am eager to learn more about the discipline of Public Participation and share my knowledge and experience in this field with others. I believe the IAP2 organization is a fantastic way to connect with professionals engaging this similar work. I would like to support and promote IAP2 in our region.

Until recently I was volunteering for the International Association of Business Communications, British Columbia chapter. From 2017-2019 I was the Program Manager for Mentorship for the organization. This involved creating annual plans for the program, coordinating volunteers and program events. I believe this experience has prepared me to be a Director at Large of the local IAP2 chapter. I am excited to share lessons from my IABC experience to grow our chapter and ensure it is a thriving connector for local public participation practitioners.

What is your vision for the BC Chapter and the field of Public Participation?

A thriving connector for public participation practitioners in our region. An organization that supports the dispersion of knowledge, experiences and ideas from members

Name: Karin Estrein, Director at Large

Job/Position: External Outreach Coordinator, Collaboration & Engagement, Metro Vancouver

Why are you running for this position? What makes you a good candidate?

I have really valued the opportunities to learn about and teach others the principles of IAP2 and how to use the tools to ensure an authentic approach to engagement. I have been using and teaching IAP2 Spectrum of Engagement and other elements for over 4 years, first in public engagement in health care as an Engagement Leader supporting Patient Voices Network and now in local government with Collaboration and Engagement with Metro Vancouver.

I am keen to engage with others in this field to build networks to learn from and support each other in this work. I am detailed oriented with a lot of experience organizing and supporting events. I have extensive experience supporting boards and committees, as well as acting as a treasurer on the board of a small arts organization.

What is your vision for the BC Chapter and the field of Public Participation?

I think there is a lot of exciting work taking place across sectors to engage the public and stakeholders in decision making. I think IAP2 Canada and the BC Chapter play an important role in educating people in doing this work, and very importantly doing it well and with purpose.

I think there is room to grow to ensure that as we set up engagements and work with organizations that we identify how to set up safe spaces for people that may not traditionally have been involved in engagement, and identify how we can do more to ensure we hear from diverse voices and communities.