
IAP2 BC Chapter

2018 ANNUAL GENERAL MEETING

Thursday, November 22, 6:00 – 8:00 p.m

Vancouver Public Library, Central Library

350 West Georgia Street, Alma VanDusen + Peter Kaye Room



MINUTES

Chair

Lisa Moilanen, President, BC Chapter

Secretary

Natasha Horsman, Secretary, BC Chapter

1. Call to Order, Chair's Remarks, Quorum, Attendance

- The meeting was called to order by the Chair at 6:22 p.m. Also in attendance from the Executive Committee were:
 - Natasha Horsman, Secretary (via webinar)
 - Michael Meyer, Member Services Coordinator
 - Andrea Winkler, Treasurer
 - Marcie Hotsenpillar, Training Coordinator
 - Mary Chudley (via webinar)
 - Heidi Klein
 - Belinda Boyd
 - Anthea Brown
- The Chair determined that the quorum to hold and whichever is less, of the members who are entitled to vote personally present at all times. Confirmed.

2. Adoption of the Rules of Order and Agenda

- The Proposed Rules of Order and the Agenda for the meeting were presented for review and adoption.

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- **Moved (Catherine Rockandel), seconded (Anthea Brown), and carried** that the Rules of Order for the meeting be adopted as presented.
 - **Moved (Catherine Rockandel), seconded (Drew Sneider), and carried** that the Agenda for the meeting be adopted as presented.

3. Minutes of the 2017 AGM

- The draft minutes of the 2017 AGM were reviewed.
- **Moved (Belinda Boyd), seconded (Anthea Brown), and carried** that the minutes of the 2017 AGM be accepted as presented.

4. Report of the Executive Committee

- The reports of the BC Chapter's activities and accomplishments for 2018 were presented by Executive Committee member Lisa Moilanen (President). Highlights from the report include:
 - 2018 has been a great year of growth for the Chapter: from 149 members in January to 210 members currently.
 - Chapter hosted 7 events in 2018, plus AGM, including events in Duncan, Victoria, the Yukon, Kelowna, and Comox.
 - In 2018, the Chapter launched profiles on Facebook and Twitter!
 - Successfully hosting the 2018 North American Conference in Victoria and welcomed over 370 attendees from around the world.
- **Moved, seconded, and carried** that the Executive Report be accepted as presented.
- The Financial Statement was presented by Treasurer Andrea Winkler. The BC Chapter has a savings (operating) account balance of \$14,510.40 as of October 2018 (the end of the financial cycle). The Chapter's investment account contains an additional \$3,552.50.
- **Moved (Catherine Rockandel), seconded (Michael Meyer), and carried** that the Financial Report be accepted as presented.

5. Other Business

- Catherine Rockandel, Chair of the Nominations Committee, presented a report on the board nomination process and facilitated board confirmation. A summary is provided below, and a detailed report from the Nominations Chair is attached as **Appendix A:**
 - Belinda Boyd, existing board member, will step into the role of President.
 - Several existing board members continue their two-year terms (elected by acclamation): Natasha Horsman (Secretary), Michael Meyer (Member Services

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- Coordinator), Marcie Hotsenpillar (Training Coordinator), and Mary Chudley (Director-at-Large).
 - New Directors joining the Board by acclamation are: Kevin Shipalesky, Katelyn McDougall, and Emily Jarvis,
 - Nominations were received from the floor for the positions of Vice President and Treasurer. Karie O'Rourke was elected by acclamation for the role of Vice President and Monique Boudrey was elected by acclamation for the role of Treasurer.
 - The Board now has members from Vancouver Island, Vancouver, the Yukon, and Kelowna.
 - Thank you to outgoing Executive members Lisa Moilanen (President), Andrea Winkler (Treasurer), Anthea Brown, and Heidi Klein.

6. Close of Business

- Thank you to the new Executive for volunteering their services to advance the Chapter's activities.
- Motion to adjourn: Moved (Anthea Brown), seconded (Kaitlyn McDougal), and carried.
- The meeting was adjourned at 6:44 p.m.

Special Presentations

Following the close of business, attendees heard short presentations from two teams that have received IAP2 core value awards:

- Richmond School District 38: *Our Schools, Our Students, Our Future – Let's Talk*, winner of the 2017 Diversity and Inclusion IAP2 Canada Core Value award, and
- *Britannia Renewal Master Plan*, winner of the 2018 Indigenous Engagement IAP2 Canada Core Value award.

Appendix A: Summary of Nominations for IAP2 BC Executive

Received as of October 15, 2018

Report of Nominations Chair

Catherine Rockandel, Past President, IAP2 BC

The Nominations Chair authorized circulation of a Call for Nominations and preparation of associated material that was posted on the IAP2 BC website and distributed via email to members.

The results of the call are summarized on this page and biographical materials submitted by the candidates begin on the page following.

It is important to recognize that the role of the Nominations Chair is to review credentials and prepare this report. It is not the role of the Chair to recommend any one nomination. The Chair is to ensure nominations are complete and according to policies and procedures.

Further nominations can be received at the AGM for vacant positions (to a maximum of 13 officer and directors) following the procedures set out in the Chapter policies and procedures.

For Officer Positions (One Position Each)		
Belinda Boyd	President	Acclaimed
Vacant	Vice President	Vacant
Natasha Horsman	Secretary	Acclaimed
Vacant	Treasurer	Vacant
For Directors, Coordinator Positions (Three)		
Michael Meyer	Member Services Coordinator	Acclaimed
Marci Hotsenpiller	Training Coordinator	Acclaimed
Ali Versie	Youth Coordinator	Acclaimed

For Directors At Large (Maximum Six Positions)		
Kevin Shipalesky	Director	Acclaimed
Katelyn McDougall	Director	Acclaimed
Emily Jarvis	Director: Yukon Board Representative	Acclaimed
Mary Chudley	Director	Acclaimed

Returning Executive and Directors

Name: Belinda Boyd, President

Job/Position: Leader, Community Engagement, Vancouver Coastal Health Authority

Why are you running for this position? What makes you a good candidate?

As a longtime member of IAP2 I am interested in moving to a level of involvement that is beyond membership, to one that supports the BC Chapter. I am a long-time practitioner in the field of public participation as well as a trainer in my field. I am looking forward to bringing more health care practitioners to realize the value of IAP2 membership to develop skills, enhance their professional practice and broaden their network. Working within a large government entity I can bring insight to the challenges of advancing the public participation practice in large organizations

What is your vision for the BC Chapter and the field of Public Participation?

My vision for the BC Chapter is to continue to grow and expand the membership through outreach to various industries and professional communities. By expanding knowledge of IAP2 across various sectors we can increase the practice of public participation within all sectors and populations. P2, when practiced with integrity and constancy, informs sustainable decisions and strengthens our communities. As IAP2 membership grows it will contribute to better, broader practice creating a culture of engagement that will strengthen our economic wellbeing and positively impact our collective quality of life.

Name: Natasha Horseman, Secretary

Job/Position: Community Planning Coordinator, Municipality of North Cowichan

Why are you running for this position? What makes you a good candidate?

I am passionate about engagement have been using the IAP2 model and resources for a number of years in my positions with both the Provincial and local government. My work involves stakeholder and resident consultation on contentious issues and IAP2 has been a huge resource and network for me.

I'm a good candidate because I've used the model, I believe in the model, and I have lots of positive energy to share 😊 I've been on two other boards, and in one case I held the position of Secretary, so I have experience as a board member and with this role in particular.

What is your vision for the BC Chapter and the field of Public Participation?

My vision for the BC Chapter is to increase its recognition as a go-to community for participation professionals across the Province.

My vision for the field overall is that the P2 skillset becomes more valued and developed as discourse, relationships, and public trust are becoming increasingly challenging, and yet critical, to maintain.

Name: Michael Meyer, Member Services Coordinator

Job/Position: Engagement Specialist at Modus Planning, Design & Engagement

Why are you running for this position? What makes you a good candidate?

The field of public participation is growing quickly and I'd like to help it grow in a responsible and inclusive direction. I'm passionate about the important role that public participation can play in many contexts (see last response). I'm well-organized, detail oriented, and I have a lot of time to give to IAP2.

What is your vision for the BC Chapter and the field of Public Participation?

There are several pivotal directions that I see the field of Public Participation in BC moving in. The first is a need to do more and better engagement with First Nations groups. Better engagement will have to include methods that focus on relationship building, but not through the application of conventional, colonizer imposed techniques and approaches. Rather, public participation practitioners will increasingly have to go to First Nations groups to ask how and when to best engage their people on their terms, and in ways that better reflect their values and unique cultural contexts. The second is a focus on youth engagement in processes that youth are traditionally not involved in, especially for public space, urban design, and land use projects. Youth of all ages have incredibly valuable, less filtered perspectives to add to public participation initiatives and activities. Many youth also show a level of positivity, enthusiasm, and

fervor that members of the public (outside of the usual suspects) rarely do. The third is that, as the public continues to demand higher levels of transparency and inclusion in decision-making processes, public participation practitioners will need to continue to create innovative techniques for engaging with a variety of stakeholders. Just doing a town hall, or non-interactive open house is often not enough. I am particularly interested in the role that gameplay and gameplay ideology can play in creating amusing, attractive, and (especially) robust engagement techniques.

Name: Marci Hotsenpillar, Training Coordinator

Job/Position: Principal, ZINC Strategies Inc.

Why are you running for this position? What makes you a good candidate?

It's a great time to be part of IAP2! As a member who is based in Victoria BC, I feel well placed to help make next year's conference in Victoria a standout success. My connections in BC and specifically on Vancouver Island as well as my direct experience helping promote and host large events in Victoria (for tech and govt sectors) mean I can deliver practical on-the-ground help and resources for the organization.

Thinking about how I can contribute beyond the region, I have been impressed by the quality of online resources that have been shared this year, such as webinars featuring ideas, strategies and case studies from across North America. Thinking beyond my region, I'd love to work to help expand online content planning for 2018 and beyond.

What is your vision for the BC Chapter and the field of Public Participation?

I believe membership in IAP2—and its benefits—are not yet on the radar of professionals in BC. And while the core groups near Vancouver and Victoria are quite active, I have a vision for spreading the word to professionals outside these core areas. Over the past year I noticed efforts in this direction in terms of events and programming, and feel that it's only a matter of time (and effort) to establish new "pockets" of IAP2 support across BC. To support this, I think the online resources (mentioned above) have value for potential members who live in smaller or hard-to-reach communities and that direct outreach to these individuals could fit into the future vision for the BC chapter.

In terms of the field of public participation, I believe we are in a new era (specifically around civic and government projects), where the awareness of the value of engaging the public has risen. However, we are not yet over the hump. This awareness has developed slowly over the past ten years. My vision for the next decade is to move public participation into a place where it

becomes more of a “given” and a necessity (and possibly a legislated requirement) for significant public projects that affect a community.

Name: Ali Versi, Youth Coordinator

Job/Position: Student and Business Analyst intern

Why are you running for this position? What makes you a good candidate?

I am a youth advocate who aims to increase the level of civic engagement among youths. I am running for this position to empower my youth colleagues to get involved in critical issues facing our time.

What is your vision for the BC Chapter and the field of Public Participation?

I aspire to see more undergraduate students get involved in the process of public participation which lies at the foundation of a healthy community. I aim to invite students from various universities and colleges to participate in IAP2 events and to value the importance of consultation.

Nominated for Directors At Large

Name: Kevin Shipalesky

Job/Position: Communications Officer, Metro Vancouver

Why are you running for this position? What makes you a good candidate?

I am running for this position because I believe public engagement is an important part of building public trust and empowering communities. IAP2 has a strong reputation for delivering effective public engagement tools, and I seek to volunteer as a board member to help support this work. My key strength as a candidate is my interest in understanding and collaborating with others to produce better decision-making outcomes.

What is your vision for the BC Chapter and the field of Public Participation?

Meaningful public engagement is becoming increasingly more important, as citizens are empowered to organize and engage with government and corporate brands via social media and other channels. This is certainly true regarding large infrastructure projects here in BC.

My vision for the IAP2 BC Chapter will be to raise awareness amongst university students about the growing need for public engagement professionals, as well as the value that IAP2 tools provide when engaging with communities impacted by big decisions.

Name: Emily Jarvis, Yukon representative

Job/Position: Organizational Development Consultant at the Public Service Commission for the Government of Yukon. Living as a settler in the Yukon.

Why are you running for this position? What makes you a good candidate?

I co-designed and help to facilitate most of the internal trainings, workshops, informal learning events around public engagement for the Government of Yukon, and provide engagement advising in my regular role as an internal consultant. I also plan to teach in upcoming semesters as a sessional instructor at Yukon College in the Indigenous Governance program and hope to bring P2 practice to this role as well.

It would be wonderful for Yukon to have a presence in this pocket of IAP2's great work. Public participation happens in so many ways here: loud, well-funded, well-intentioned but messy territorial government trials (I'm most familiar with these); First Nation self-governance action, city or community campaigns, neighbourhood place-based work, community organizing of all kinds, folks just interacting, as Yukoners do best, with each other on things that matter to them. Wouldn't it be nice to reflect on these efforts with our southerly neighbours? To get and give feedback. To explore challenge and opportunity.

I believe strongly in praxis (the cyclical process of theory and practice). Membership to a broader community of learner-practitioners of P2 would help me live praxis in this Yukon context with more intention. I'm easy going, a consent-oriented communicator, and think I have made some good connections to multiple parts of this northern world in my two short years here (and am always ready to make more!).

What is your vision for the BC Chapter and the field of Public Participation?

Let's grow the BC chapter northward, and learn from each other. Let's bust myths in the field of Public Participation. Let's find out where the P2 is happening in sneaky, subtle, covert, but absolutely necessary ways. Let's be members of the public as much as we are facilitators of participatory processes. Let's make less of a distinction between the two, and find out where folks on the ground are doing both, often without recognition and thanks. Let's intentionally create feedback loops so we know how P2 is helping and hurting. Let's centre Reconciliation in everything we're trying to do – and own when we don't.

Name: Katelyn McDougall

Job/Position: Public Engagement Specialist, City of New Westminster

Why are you running for this position? What makes you a good candidate?

For all levels of government high quality (and meaningful) public engagement is increasingly the expected norm. IAP2 is at the forefront of improving the P2 practice, which in turn helps to legitimize and improve our democratic institutions. I am running for this position because I believe in the value of democracy. I want to continue to challenge us to think bigger and to help take the BC Chapter to the next level.

If elected I will continue to support all the great work accomplished to date. However, I also I plan to come to the table with fresh ideas and new solutions, as well as the desire to help foster greater participation with members.

I have a long-standing commitment to public engagement, as someone who has worked in this field for almost 10 years. I am committed to strengthening our local P2 community. If elected I would bring an understanding of challenges and opportunities in both the public and private sector.

Moreover, as someone who is highly collaborative and open-minded I will always, without hesitation, welcome guidance and feedback from members – these conversations are what energize me, as they inspire new ideas that help us reflect on our work and grow as an organization. I look forward to the opportunity to volunteer, assist, and serve IAP2's BC Chapter.

What is your vision for the BC Chapter and the field of Public Participation?

While the vision has to be collaborative, there are a few things I'd love to champion with the endorsement and support of our members:

- Focus on enhancing diversity, equity, and inclusion within the organization and the practice
- Continue to build out new resources for both experienced and new practitioners
- Collaborate and partner with other organizations, associations, and institutions to cross pollinate ideas, and to further embed a culture of P2 within those organizations
- Expand our social media outreach and influence
- Create regional communities of practice
- Foster member opportunities to explore and grapple with systemic challenges in the field
- Influence federal, provincial, and local government policy and practice

Name: Mary Chudley

Job/Position: Engagement Coordinator, Engagement Department, City of Victoria

Why are you running for this position? What makes you a good candidate?

I am passionate about engagement - as a process, as education and to provide clarity for those involved. I value the work of IAP2 and want to continue to weave the IAP2 values and best practice into my daily work at the City of Victoria. I want to encourage and inspire educational opportunities for engagement and awareness in other fields, organizations and our communities across B.C. As Victoria is hosting the next IAP2 international conference, I want to provide support and leadership as a part of the IAP2 BC Chapter.

I have been working in Engagement for 15 years - 13 years healthcare engagement, and 2 years in municipal engagement. I led community engagement for the Association of Ontario Health Centres, with the 2005 roll-out of 40 new community health centres in Ontario. In 2012, when I moved back to British Columbia, I worked for Impact BC/ Patient Voices Network and for the Division of Family Practice, providing leadership in patient and healthcare engagement and facilitation.

What is your vision for the BC Chapter and the field of Public Participation?

As a Director at Large, I want to learn how best to promote the core values of IAP2 across disciplines. Working in a municipal context means that I am working with multiple disciplines and engagement can look different in those different places. My vision is to work with the BC Chapter to empower people to weave IAP2 into workplaces, communities, and visions for practice. This will lead to a more thorough and clear understanding of not only what IAP2 is but how it practically can be used in our communities. Engagement has always felt like a pioneering effort. It is more accepted, but it still has a long way to go to make it something people understand and value, not just as a bonus, but as an essential aspect of practice.