

Vision Statement

In the next three years, our vision is for the BC Chapter of IAP2 to be the leading organization in BC advocating for the practice of public participation. We aspire to engage practitioners throughout the Lower Mainland and regionally throughout British Columbia by supporting the delivery of high-level training by professional trainers and developing programming in partnership with other leading BC organizations and institutions. We also aspire to serve a new generation of P2 practitioners by creating opportunities for networking and learning that engage students.

Mission

The purpose of IAP2 BC is to:

1. Improve the quality and professionalism of people in the public participation field;
2. Promote and encourage the exchange of information about public participation;
3. Support training initiatives and co-host conferences, seminars, workshops and other programs concerning the practice of public participation;
4. Support our members to publish newsletters, reports, monographs, and articles for journals concerning the practice of public participation; and
5. Encourage the growth and development of the public participation field.

Chapter Principles

The following principles are important parameters and guidelines for the BC Chapter.

- *Relevant:* The Chapter and its programming/services are relevant at each end of the participation “spectrum.”
- *Meaningful & Consistent:* The Chapter will deliver a meaningful and consistent experience for advanced professionals, new practitioners and students.
- *Accessible:* Planning and delivery of programming and services will consider accessibility for all members/potential members regardless of geographic location, income status or other barriers (as they emerge).
- *Aligned:* The Chapter will adhere to and follow IAP2 Canada’s principles.
- *Respectful:* The Chapter is a volunteer organization and people’s valuable time will be respected.
- *Accountable & Transparent:* The Chapter will be accountable and transparent to its members and IAP2 Canada as it conducts its business.

Target Audiences

- *Primary:* BC-based practitioners: Members & Non-members. Focus on sectors that P2 practitioners support or work with (architects, health care, planners, resources, education, etc.)
- *Secondary:* Government organizations in BC (federal, provincial and local) BC Businesses; BC Non Governmental Organizations; Potential Partner Organizations; Media

Strategic Goals & Objectives 2017-2020

The following six strategic goals will move IAP2 BC towards achieving its vision. IAP2 BC has identified the following objectives that will move the Chapter towards the strategic goals. Each year directors would develop a work plan that details the specific actions to complete the objectives.

Strategic Goal 1: GOVERNANCE

To continue to improve Chapter governance structures and operational capacity to support organizational growth, to manage emerging issues, to serve members and deliver desired services and activities.

Objectives

- Review the Chapter's Executive Team role descriptions
- Review nomination & election process in Operation Policies and Procedures.
- Review, develop and implement new policies and/or update existing policies as needed
- Liaise with IAP2 Canada and other Chapters through monthly teleconference call to support information sharing
- Represent the Chapter interests on National and International-organization topic related discussions

Strategic Goal 2: PROGRAMMING & NETWORKING

To develop, promote and deliver consistent and quality educational and networking programming to members and potential members.

Objectives

- Develop and promote branded BC Chapter Series Events
 - Beyond the Open House: Public Participation is more than coffee and donuts. The purpose is to introduce P2 to different professions in partnership with professional organizations.
 - Deep Dive: Inspiring deep conversations about public participation through case studies. Individual and panel presentations that explore case studies in particular industries
 - P2 Drinks: Shake Up your Thinking are a series of informal networking events

Strategic Goal 3: PARTNERING

To continue to grow and strengthen the position of the IAP2 BC Chapter as the leading local "expert organization" on public participation (consultation & engagement) among other local partner organizations, industry, government, institutions and the media

- a. Focus on a diverse mix of partnerships to ensure the organization has a balanced membership and is far reaching throughout the province.
- b. Focus on established and existing relationships that IAP2 BC and its board members have and build on finding ways to partner together to the benefit of our members through events
- c. Increase the value to current and future members by aligning with partner organizations that are like-minded.

Objectives

- Each Executive member to champion and help grow the existing relationships they have with partnering organizations and keep the board aware of the progress and opportunities
- Outline how many partnerships should be pursued annually and update throughout process.

Strategic Goal 4: FINANCIAL ACCOUNTABILITY

To provide accessible chapter finances while streamlining existing accounting and record keeping systems.

Objectives

- Update BC Chapter bookkeeping systems and ensure consistency with IAP2 Canada reporting requirements.
- Liaise with IAP2 Canada to confirm annual reporting requirements and accounting practices.
- Explore a three to five year budgeting forecast process for the BC Chapter.
- Review annually BC Chapter insurance policies through IAP2 Canada.

Strategic Goal 5: TRAINING

To develop and maintain mutually beneficial working relationships with IAP2 Certificate Trainers and other training organizations that provide training of interest to members and non-members in British Columbia to position BC as a place where the practice of public participation is furthered via training.

Objectives

- Ensure IAP2 Certificate Trainers in BC and IAP2 BC have a shared understanding of roles, responsibilities, and opportunities for mutual support through the signing and following of a partnership agreement.
- Ensure upcoming training is promoted through IAP2 BC Bulletin, website and email networks.
- Communicate with trainers and ensure information on training schedule and details are provided to IAP2 BC for distribution.
- Follow up with trainers and the IAP2 BC Treasurer to invoice and payment.

Strategic Goal 6: MEMBERSHIP SUPPORT & DEVELOPMENT

To increase the chapter membership and enhance the communications and engagement opportunities for our members.

Objectives

- Increase chapter membership by 30% per year.
- Increase use and capacity of the IAP2 BC website with member contributions.
- Produce Membership Bulletin quarterly.
- Support the hosting of the North American IAP2 conference in the medium term (3-5yrs)